DPC ALLIANCE

SUPPLIER PARTNERSHIP OPPORTUNITIES

BENEFITS & FEATURES

Benefits & Features	VENDOR LIST – $0	AFFILIATE – $1,500	CORE – $5,000	PREMIER – $15,000
Listed in DPCA Vendor Listing by Alpha Order	✓	✓	✓	✓
Ability to Offer Discounts to Members	✓	✓	✓	✓
Recognition as an Official DPCA Member		✓	✓	✓
Access to Member-Only Content & Resources		✓	✓	✓
Networking Opportunities at Member-Only Events		✓	✓	✓
Pathways to Deeper Engagement		✓	✓	✓
Annual DPCA Supplier Affiliate Membership		✓	✓	✓
Recognition as Supporter of the DPC Movement		✓	✓	✓
Supplier Affiliate Directory Listing with Additional Details (Member Listing)			✓	✓
Vendor Showcase			✓	✓
Description/Promos in Various DPCA Member Communications			✓	✓
Social Media Shout-Out (1x/year)			✓	✓
Landing Page Link from Supplier Directory				✓
Social Media Shout-Out (Additional 2x/year)				✓
Option to Join DPCA Advisory Circle for Strategic Engagement				✓
Opportunity to Sponsor Two DPCA Webinars				✓
Featured Logo on Homepage				✓
Dedicated Email Blast to Members (1x/year)				✓
Recognition at Executive Retreat				✓
*Custom Opportunity – Agreed Upon Offering				✓

PARTNERSHIP SUMMARIES

VENDOR LIST – $0
Entry Level Option.
Directory listing by alpha order with the ability to offer member discounts.

AFFILIATE – $1,500
Level-One Benefits.
Special formal membership category within the Direct Primary Care Alliance (DPCA) designed specifically for companies that support DPC practices.

CORE – $5,000
Expanded Visibility.
Affiliate benefits plus recognition, expanded directory details, description/promos in member communications, and annual social media visibility.

PREMIER – $15,000
Maximum Exposure/Partnership.
All Core benefits plus featured homepage logo, additional social promotions, webinar sponsorships, strategic advisory engagement, a dedicated email blast, recognition at DPCA's Executive Retreat, and the ability to shape custom opportunities.

SCAN QR CODE TO BEGIN YOUR SUPPLIER PARTNERSHIP JOURNEY

DPCALLIANCE.ORG