

ARDANE MEDICAL

NEWS



‘Direct Primary Care’ Changing the Health Care Industry

A new model of health care is sending shockwaves through the expensive and broken health insurance industry. It is called Direct Primary Care and has now expanded to over 35 states, with South Carolina being one of the leaders.

Larger Companies looking to maximize profits began requiring doctors to see more and more patients cutting the average appointment time to 8 minutes. “Assembly line” health care has become the norm. Doctors got fed up with substandard patient care and decided to remove the insurance companies completely.

By limiting the number of patients accepted by the practice and charging a small monthly membership, similar to a gym, doctors are now able to offer appointments within 48 business hours, not weeks or months in the future. The appointment length itself is no longer restricted due to patient volume. The doctor and patient have the time to establish a relationship and develop a plan for the patient’s long term health goals.

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The monthly membership of \$75 covers everything that can be done in the office.

Eliminating insurance involvement also reduces the overhead for the physician. No longer needing one or more administrative staff to process insurance claims, all employees can be medically skilled and assist in patient care instead of patient billing.

This new approach does limit the practice’s profits but the physicians don’t care. They, and the patients, are happier which leads to better quality of life for everyone.



Who Benefits the Most with this New Approach?

Those with No Insurance

Unfortunately, there are many among us who just cannot afford the high costs of health insurance. Even with most plans you must reach a high deductible before coverage kicks in.

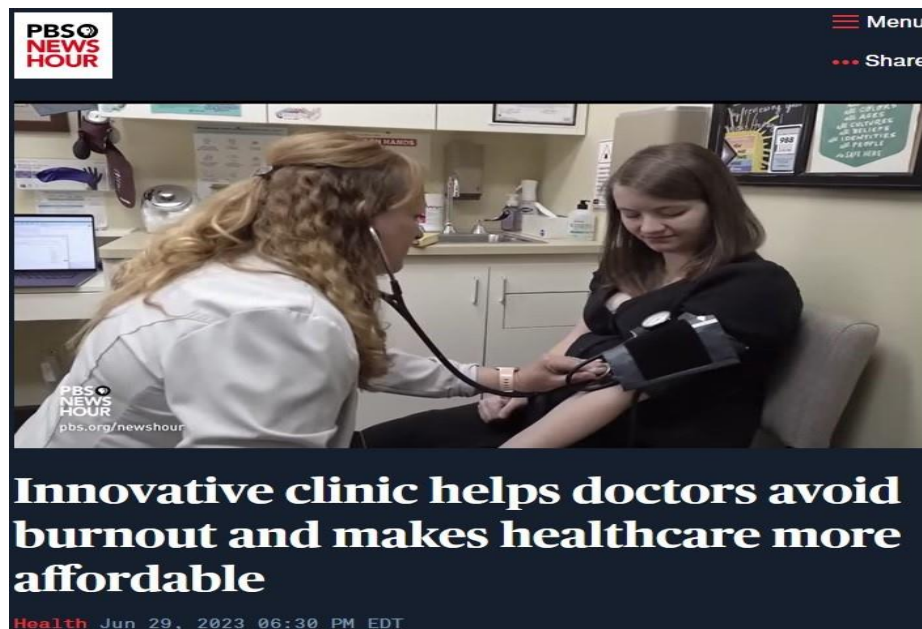
While it is always recommended to have a good health care plan for serious illnesses or injuries, utilization of Direct Primary Care is an affordable way to at least get primary care for those with limited options. The choice between primary care and no health care is simple.

Those with Choice of Insurance Plans

If you are covered by health insurance you most likely have a choice between an expensive co-pay model that covers bills immediately or a cheaper high deductible model that doesn't begin coverage until you hit an out-of-pocket dollar amount, usually around \$10,000.

Direct Primary Care allows you to save money by taking the cheaper plan for major injuries or illnesses and enrolling with your Direct Primary Care physician for your everyday health needs. You also get the prescription and lab savings as a bonus.

Video segment about DPC from PBS NewsHour:



Prescriptions

In the state of South Carolina, physician offices can dispense medications. Direct Primary Care offices have included prescriptions in their services at cost or with minimal surcharges. This pricing method usually provides substantial savings for members.

Labs

Many Direct Primary Care facilities offer in-house lab services through LabCorp. By procuring and packaging the samples, this allows the Direct Primary Care facility to offer reduced rates on tests that is often lower than even the co-pays required by insurances.

Small Businesses Embracing the New Model

Staffing has become a nationwide issue as the economy transforms. Businesses both big and small are struggling to find quality employees. The larger companies have a distinct advantage, being able to offer health insurance that smaller companies just can't afford.

Direct Primary Care is helping level that playing field. By offering small businesses reduced rates, \$65 per month per employee, the employer can at least offer a basic health

plan to their employees. This helps retain qualified staff who are tempted to leave due to health coverage.

With Direct Primary Care offering appointments within 48 business hours, the small business owner is in some ways offering a better care plan than the big companies. Large insurance plans often place their customers weeks, if not months away from seeing a doctor.



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If you have any questions about how Direct Primary Care may be able to help you, you can:

- Visit our website at ArdaneMedical.com
- Email us at Info@ArdaneMedical.com
- Call us at [\(864\) 973 – 6755](tel:(864)973-6755)
- Or stop in to see what we offer at 528 Bypass 123 - Suite C (Near Copper River, next door to Bob Hill Realty & Blinds and Us)



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This newsletter is provided to the residents of Oconee County by Ardane Medical to introduce the Direct Primary Care model. Ardane Medical opened in June 2023 and is the only Direct Primary Care facility in Oconee County. For more info, go to ArdaneMedical.com.



Meet your Physician

DR. SANDRA

Board Certified Internal Medicine Specialist

Dr. Sandra has over 15 years of experience as a physician in NYC. Before moving to Seneca with her husband to raise their two children in 2021, she was Chief Medical Officer for a non-profit company overseeing 30 providers, 500 staff members, and 2,600 elderly patients, spearheading her company's COVID response.

She completed her Internal Medicine residency in NYC's Mt Sinai School of Medicine – Cabrini Medical Center in 2007. A vast majority of her experience consisted of serving senior citizens. She is fluent in English and Spanish.